

Natural Awakenings Magazine – Northern & Central New Mexico Edition. Updated January 2013

## **EDITORIAL SUBMISSIONS (IN ADDITION TO INFORMATION IN OUR MEDIA KIT)**

Submit by email only, attached ms word document, to: [publisher@naturalawakeningsnm.com](mailto:publisher@naturalawakeningsnm.com)

### **Deadline dates on ALL submissions, in addition to editorial:**

Articles:	5 <sup>th</sup> of month prior to publication
Health Briefs:	5 <sup>th</sup> of month prior to publication
Advertising:	12 <sup>th</sup> of month prior to publication
News Briefs:	15 <sup>th</sup> of month prior to publication
Calendar Events:	15 <sup>th</sup> of month - for guidelines contact: <a href="mailto:calendar@naturalawakeningsnm.com">calendar@naturalawakeningsnm.com</a>

### **Editorial Word Count:**

Articles:	up to 600 words
Writer Bio (for articles)	up to 50 words
News Briefs:	up to 200 words
Health Briefs:	up to 200 words

- There is no cost for submission of articles, news briefs, health briefs. This is a benefit to our advertisers and community
- Advertisers take priority over non-advertisers on submissions
- Due to available print space and last minute changes prior to press date, we are not able to notify an individual as to whether editorial submitted will or will not run
- As company policy, we do not print press releases from multi-level product marketing programs
- At this time we do not offer an ongoing monthly column from individual writers, but prefer to have a variety of writers, as our content changes monthly
- Please include all contact information on submissions
- **Articles** should fit within one of the following *Natural Awakenings* Editorial Departments: Healthy Kids, Natural Pet, Fit Body, Conscious Eating, Green Living, Healing Ways or Wise Words.
- **News Briefs** consist of current issue month (not future month) newsworthy information to our readers, such a business ownership change, business relocation or expansion, grand opening event, celebration or recognition, upcoming workshop or seminar, guest visitor, or perhaps a new service offered by a business. Required: event time, date, physical location, cost to attend, and contact information of one phone number and/or one website. No email addresses included.
- **Health Briefs** are typically new information in the natural health field that our readers would find informative. (Please make sure this is informative and not an advertisement). Phone number and/or website should be provided for more topic information. No email addresses included.

### **Tips in writing editorial to the preferred style of *Natural Awakenings*:**

- Please write in 3<sup>rd</sup> person (no I's, we's and you's)
- Please, no personal experiences, topic should be newsworthy and informative, not self-promoting
- Stick to one topic, perhaps 1-2 sub-topics in support, if beneficial (articles)
- Outside quotes always add to the article and are recommended
- We may edit for style, length, and clarity of all submitted editorial
- Include any photos (attached jpg) you think would be appropriate (digital up to 300dpi)
- Author may include a short bio along with a photo of themselves if they wish
- Should an article NOT make the future month of publication from the date of submission, we reserve the right to publish the article at a later date, unless specified otherwise from author
- Should author request that article be submitted to *Natural Awakenings* for potential publishing nationally, author should authorize this in writing to *Natural Awakenings*

**We and our readers appreciate your submissions and involvement with *Natural Awakenings Magazine!***

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